

WHEN: Saturday, September 21, 2019 | 6 p.m.

WHERE: Inside the Galleries of the Reading Public Museum

WHO: Over 300 Museum Friends and Dedicated Supporters

WHY: The Museum will come alive with music, food, and entertainment to celebrate its future and those dedicated to seeing RPM thrive. Once again we will embrace the enthusiasm of our supporters as we showcase the current exhibitions. This year, walk the red carpet as we open *CUT! Costume and the Cinema*. *CUT!* showcases costumes from cinema favorites including *Pirates of the Caribbean*, *The Duchess*, *Phantom of the Opera*, and more! Join us on September 21 to celebrate the opening of the fall exhibitions and your commitment to the community at Night at The Museum!

The Night includes a Memorable Evening with Friends, Family, Clients and Co-Workers. Perks with each ticket include:

- 🎋 Specialty Cocktails and Open Bars Throughout the Event
- 🎋 Food Stations and Passed Hors d'oeuvres Inside The Galleries
- 🏷 Auction of High-End Packages and Prizes
- 🎋 Music and Dancing All Night in The Museum's Founders' Gallery
- 🕅 Valet Parking for all Guests
- Solution Code: Red Carpet Attire Encouraged!



See reverse side for sponsor packages



Sponsor Packages

*PRINT DEADLINE: June 28, 2019

SPONSOR BENEFITS	PRODUCER \$10,000 (1 available)	DIRECTOR \$7,500 (Tavailable)	FILM \$5,000 (3 available)	PREMIER \$2,500 (5 available)	THEATRE \$1,000 (unlimited)
TICKETS TO THE EVENT	@ 20	@ 16	@ 12	8	4
*Publicity in all media and printed materials relating to the Party	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark
Social Media Exposure to over 17K Museum Followers	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark
Logo placement around areas of the event	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark
Listing on event web page	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark
Logo placement on ALL party signage	\checkmark	\checkmark	\checkmark	\checkmark	
Verbal Recognition by Director & CEO	\checkmark	\checkmark	\checkmark		
Advertisement in party program [®] Full page [*] Half Page	**	*			
Exclusive message on video board in Museum Atrium	\checkmark	\checkmark			
Opportunity to give a two minute address to the audience	\checkmark				
Company logo projected in Atrium during the party	\checkmark				
Gallery space for next client event	\checkmark				

We thank you for your support in keeping The Museum a Berks County Treasure



Please return the included sponsorship form to Lindsay Crist at 500 Museum Road, Reading, PA 19611 by June 28, 2019. For questions, contact Lindsay at 610.371.5850 x230 or email lindsay.crist@readingpublicmuseum.org *PRINT DEADLINE: June 28, 2019