Calendar of Events and Activities





Planetarium

Star Shows

EVERY SUNDAY (July – September)

I p.m. – One World, One Sky: Big Bird's Adventure 2 p.m. – The Zula Patrol: Down to Earth 3 p.m. – The Sun: Our Living Star

4 p.m. – Apollo II: Man's First Step Onto The Moon WEEKDAYS Mon. – Fri.,

2 p.m., 3 p.m. & 4 p.m. See website for schedule.

Floyd Final Friday Music Shows July 26, August 30, & September 27

7 p.m. – Sonic Vision 8 p.m. – Pink Floyd: Dark Side of The Moon 9 p.m. – Pink Floyd: The Wall

10 p.m. – Pink Floyd: Dark Side of The Moon

Current & Upcoming Exhibitions

Smokey Bear and the Art of Rudy Wendelin Through August 25, 2019

Permian Monsters: Life Before the Dinosaurs Through September 2, 2019

Travel Adventure Through September 2, 2019

The Art of the Naminghas August 24, 2019 – January 5, 2020

Floating Beauty: Japanese Woodblock Prints September 7, 2019 – January 5, 2020

CUT! Costume and the Cinema September 21, 2019 – January 5, 2020

Arthur's[™] World September 27, 2019 – January 5, 2020

Events

New Member Breakfast Sunday, July 14 • 9:30 – 11 a.m.

Have you joined RPM recently? Take advantage of your Membership with an early morning visit to explore the exhibitions and enjoy breakfast with other Museum Members! RSVP by July 8 to Amanda*

RPM Business Breakfast

July 16, August 20, & September 17 • 7:30 a.m. Members chat and network with John Graydon Smith and other Museum Supporters about what is happening at The Museum while enjoying breakfast.

If you are interested in having your business featured at a marketing spotlight table at an upcoming Business Breakfast contact Amanda. Reservations are strongly encouraged.*

Sponsored by Weidenhammer Systems, Inc.

Night at The Museum September 21 • 6 p.m.

Join us for a Night in Hollywood as we celebrate another year at The Museum and the opening of our fall exhibitions. Enjoy delicious food, drinks, music, and more! Contact Lindsay Crist at 610.371.5850 x230 for tickets or sponsorship information.

Adult Programs

NEW! Art History Short Course

Want to learn more about Art History? Come to RPM's Short Course led by our very own Curator, Scott Schweigert. More details to come. Contact Wendy Koller at 610.371.5850 x223 for the latest info.

Arboretum Education

Join us for a variety of learning opportunities presented by Master Gardeners, avid horticulturists, and other industry specialists. Program begins at 1:30 p.m. FREE for Members / \$5 for Non-Members.

August 27 - Documentary – Frederick Law Olmsted: Designing America

September 24 - Leaves, leave them

Sponsored by Pathstones by Phoebe

Senior Series (all are welcome)

Come to The Museum for this senior-friendly program which runs on the 4th Friday of every month beginning at 1:30 p.m., *unless otherwise noted. Senior Series is FREE for Members and FREE with Museum admission. +All documentary screenings are held in the Neag Planetarium. Guests of all ages are welcome.

August 23 - +Documentary – The Making of The National Parks

September 27 - +Documentary – Secrets of the Dead: Teotihuacan's Lost Kings

Sponsored by Paramount Living Aids

Bus Trip

Fall Bus Trip details will be released August 1, 2019. Please check our website or facebook page for bus trip updates. Want to be the first to know? Contact Wendy at wendy.koller@readingpublicmuseum.org to be placed on the advanced notice list. Sponsored by Assured Assistance

Family-Friendly Programs

Sensory Friendly Fireworks

July 3 | 5 p.m. and 6:30 p.m. Join RPM at the Neag Planetarium for a sensoryfriendly firework and star show to celebrate Independence Day. \$5 per person.*

Lunar Landing Celebration

+July 20 | I I a.m. – 2 p.m.

Join us for crafts and activities in the Neag Planetarium to celebrate the 50th Anniversary of the Lunar Landing! Event activities provided through the generosity of the National Informal STEM Education

Smokey Bear's Birthday Bash

+August 3 | 11 a.m. – 2 p.m. Join us as we celebrate Smokey Bear's 75th Birthday with activities, games, cupcakes, and more!

NEW! Museum After Dark

August 30 | 6 – 9 p.m. Explore the Permian Period after dark! Don't miss your chance to dine with a Dimetrodon, get crafty with a Cynodont, and scoot through The Museum with a Scutosaurus! Reservations Required. Tickets include: admission, crafts, activities, pizza dinner, and evening snack. See website for pricing.

Drop In and Draw

July 20, Aug. 17, and Sept. 21 Grab some friends and swing by the galleries for our Drop In and Draw program. We provide the paper and pencils, you do the rest! 11 a.m.-5 p.m.

Sensory Mornings

July I & 7, Aug. 5 & I I, and Sept. 2 & 8

Explore The Museum in a quieter environment before it opens to the public. Regular Museum Admission applies. Program runs 9-11 a.m. RESERVATIONS SUGGESTED.*

Full STEAM Ahead

Enjoy a day of learning while having fun at The Museum with your little one. A variety of STEAM (Science, Technology, Engineering, Art, and Mathematics) based topics will be explored each month. Programs run 9:30–11:30 a.m. **RESERVATIONS REQUIRED**.*

September 12 - A is for Arboretum

Homeschool Days

Join The Museum for an exciting morning filled with special tours and hands-on projects that the whole family can enjoy! For descriptions and pricing, see website. Programs run 10 a.m-12 p.m. **RESERVATIONS REQUIRED.***

September 25 - Mechanical Engineering

Kids' Night Out

Featuring a different topic each month, kids enjoy gallery time, crafts, and morel Pizza dinner and an evening snack are included. Programs run from 6-9:30 p.m. and are for kids ages 6-12. For descriptions and pricing, see website. **RESERVATIONS REQUIRED**.*

September 21 - Movie Magic

Museum Discovery Camp

There is still time to register for Museum Discovery Camp! Contact Rebeka at 610.371.5850 x258 to register your child(ren) for summer camp!

July 8 – 12 | EEK Real Monsters! July 15 – 19 | Grooving through the Galaxy sold out: July 22 – 26 | Bang, Pop, Fizz

July 29 – August 2 | Art Extravaganza

August 5 – 9 | Raiders of the Lost Artifact August 12 – 16 | Light IT, Move IT, Make IT

August 19 – 23 | Outdoor Explorers

Scouts

The Museum's Education Department offers scout badge workshops to Boy, Girl, and Cub Scout Groups. Visit our website or contact Rebeka today to schedule your workshop at 610.371.5850 x258

Information subject to change, including cancellations and/or new programming added to the schedule. Check readingpublicmuseum.org for the latest details.

+ This event is FREE for Museum Members and FREE with Museum Admission.

* Contact Amanda Machik at 610.371.5850 x257 or email amanda.machik@readingpublicmuseum.org

* Contact Coleen Mikucki at 610.371.5850 x223 or email coleen.mikucki@readingpublicmuseum.org



A publication of Reading Public Museum • Planetarium • Arboretum

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Inside this issue:

CUT! Costume and the Cinema

Travel Adventure with LEGO® Bricks

Floating Beauty: Japanese Woodblock Prints

Arthur's™ World



CUT! Costume and the Cinema

September 21, 2019 – January 5, 2020

Experience five centuries of fashion and style as interpreted by award-winning costume designers in *CUT! Costume and the Cinema*. Delight in sumptuous fabrics, lavish lace, embroidery, and unparalleled craftsmanship. An experience like no other awaits visitors to *CUT!*

Visitors of the exhibition will transport from fairy tale England (Anjelica Huston, Ever After) to colonial Virginia (Colin Farrell, The New World) to 18thcentury Port Royal (Johnny Depp, Pirates of the Caribbean: The Curse of the Black Pearl) and to 19th-century Paris (Emmy Rossum, The Phantom of the Opera). They will enjoy the fashions of the early



Pirates of the Caribbean: The Curse of the Black Pean (2003), 18th-century costume, Johnny Depp as Capitalin Jack Sparrow, Costume Design by Penny Rose, Best Costume Award from the Academy of Science Fiction, Fantasy and Horror Films

20th century – of World War I Italy (Sandra Bullock, *In Love and War*), of seedy Shanghai in the 1930s (Natasha Richardson and Ralph Fiennes, *The White Countess*) and of World War II Belarus (Daniel Craig, Defiance).

Many of the costumes in this exhibition have won major awards including Oscars from the Academy of Motion Picture Arts and Sciences and BAFTAs from the British Association of Film and Television Arts. As these awards testify, costume is the essential ingredient in the authenticity of a period film. Costumes set the scene by providing information about where and when the drama is taking place and introduce characters by giving clues about their status, age, class, and wealth, as well as their role in the story. Nowhere is this more evident than in the Venetian upperclass 18th-century silk brocade coat of **Heath Ledger** (*Casanova*) verses the distressed leather jacket worn by **Daniel Craig** (*Defiance*) while hiding from the Nazis in World War II.

Costumes created for period films must not only withstand the test of time, but must also stand up to intense visual scrutiny. When a camera zooms in for a close-up every handcreated detail must look authentic and perfectly executed. This exhibition allows the viewer to get close to the stories portrayed on screen and to appreciate the fine details that often can only fleetingly be glanced on the screen.

Corporate Partner



Supported locally by the Marlin and Ginger Miller Exhibition Endowment

CUT! COSTUME AND THE CINEMA Presented by Exhibits Development Group in cooperation with Cosprop Ltd., London, England

Ever After (1998), 16th-century costume, Anjelica Huston as the Baroness Rodmilla De Ghent, Costume Design by Jenny Beavan, Best Costume Award from the Academy of Science Fiction, Fantasy and Horror Films.



SAVE THE DATE!

Walk the red carpet on September 21, as we celebrate the opening of the fall exhibitions at our annual fundraiser, **Night at The Museum**. Join us this year for a *Night in Hollywood* with delicious food, drinks, music, and more!

See readingpublicmuseum.org/natm for ticket info

Floating Beauty: Japanese Woodblock Prints

September 7, 2019 – January 5, 2020

Floating Beauty: Japanese Woodblock Prints examines historical perspectives on women and their depiction in art in Edo Period Japan (1615 – 1858). Made up entirely of woodblock prints created in the ukiyo-e style, this exhibition highlights female characters in literature, kabuki theatre, and poetry; the courtesans and geisha of the Yoshiwara district; and wives and mothers from different social classes performing the duties of their station, in order to gain some insight into the lives of women in pre-modern Japan.

In the tradition of ukiyo-e, women are most often represented in the bijinga ("pictures of beautiful women") genre. This was the feminine ideal, and these beauties were passive, attentive, and demure. Looking beyond the bijinga, this exhibition shows that women in Edo society took an active role in their own lives, and this fact is echoed in the literature and drama of the period.

Over fifty woodblock prints will be featured in the exhibition, including works by ukiyo-e masters Suzuki Harunobu, Kitagawa Utamaro, Katsushika Hokusai, Utagawa Kunisada, Kikugawa Eizan, and Utagawa Hiroshige.The entire exhibition is taken from the permanent collection of the Reading Public Museum.

> Kitagawa Utamaro (Japanese, 1753–1806), Courte: Hanaogi in Ogiya with attendants Yoshino and Tatsuta (det 18th-century, ink on paper, Museum Purchase, 1928.3





NOW OPEN Through September 2





RPM wants to know — "What Will You Build?" in our latest exhibition, *Travel Adventure*. The exhibition invites children and their families to use LEGO[®] bricks to create their own imaginary dream machines capable of taking them to some fantastic destinations.

There are many different ways to travel where you need to go and in *Travel Adventure*, visitors create vehicles capable of flying, driving, and floating – or all three! To go on a travel adventure to exotic locations, children are asked to think creatively, plan, and build vehicles to move through all kinds of terrain – mountains, oceans, jungles, deserts, and more. Dioramas featuring Florida, Hawaii, Paris, and San Francisco help serve as inspiration for creating vehicles with wheels, wings, masts, and more. Children can also have their photo taken behind the wheel of a kid-size racecar created entirely out of LEGO[®] DUPLO[®] bricks.

Arthur'sTM World September 27, 2019 – January 5, 2020

Arthur's[™] World, the national touring exhibition based on the PBS children's television series is coming this Fall to the Reading Public Museum! Exhibition highlights include:

• Mr. Ratburn's Classroom — Join in the classroom activities with Arthur and friends as they enter a spelling bee and explore life under a microscope. Student cubbies let you peek in and guess which one belongs to whom. Take a seat at your favorite character's desk and role-play school life with Arthur and his teacher, Mr. Ratburn.



• Elwood City Library — This is Arthur's neighborhood gathering place where children discover and explore the world of books while helping D.W.[™] sign up for a library card, voting for their favorite Arthur book, and choosing a book Binky would like to read. It's a great place for families to curl up for a few minutes with a book.



PUBLIC LIBRARIES

BERKS

• **Backyard Sleepover** — The backyard offers children the experience of a sleepover with sleeping bags, pillows, books, and games. Children can join in the sleepover fun with Arthur, Buster, and The Brain as they tell spooky stories, crawl in and out of a cluster of tents, make shadow puppets and more!

This exhibition is presented in conjunction with Berks County Public Libraries. *Be sure to call your local library to reserve a library pass to come see the exhibition! *Passes are limited.

The exhibit and tour are created by Boston Children's Museum, in collaboration with Marc Brown and WGBH-TV, the Boston PBS station that produces the Arthur TV show.

Bookworm Birthday — What a wonderful kind of day...to celebrate your birthday at The Museum! Gather your friends and family to celebrate your special day by experimenting with homemade puffy paint, playing limbo, and visiting the new exhibition, *Arthur*'s[™] World! Put on your reading glasses and get ready to delve into a brand new story starring you and your birthday adventure at RPM! For more information, contact Kelsey Klinger at 610.371.5850 x235 or email kelsey.klinger@readingpublicmuseum.org.

50th Anniversary of the Lunar Landing



Apollo II crew from left to right: Neil Armstrong, Michael Collins and Edwin "Buzz" Aldrin. © NASA

July 20 marks the 50th Anniversary of the lunar landing! To celebrate, The Museum is showing a new planetarium show all summer that recounts the amazing journey — **Apollo 11: Man's First Step Onto The Moon.** Find out why the U.S. put so many resources into getting three test pilots and astronauts to the Moon, how they did it, what it looked like, and what they did once they got there. Follow the history making voyage of Apollo 11 at the Neag Planetarium this Summer! See the show every Weekday & Sunday at 4 p.m., July – August.

To add to the fun, The Museum is hosting a Lunar Landing Day with games, crafts, and reliving the experience of the lunar landing on July 20 from II a.m. – 2 p.m., at the Neag Planetarium. *Lunar Landing* Day is sponsored locally by Jerome I. Marcus, M.D.

RPM Joins New Pennsylvania Initiative that Focuses on American Art



Group photo of Museum representatives at the Art Bridges + Terra Foundation Initiative Announcemer on the Pennsylvania Capitol Steps. Harrisburg. April 29, 2019.

The Museum is honored to be part of an exciting new initiative funded by Art Bridges (Bentonville, Arkansas) + Terra Foundation (Chicago, Illinois) and anchored by the Philadelphia Museum of Art. The new initiative supports multi-year institutional partnerships that engage local communities with outstanding works of American art. Sharing collections and resources, these collaborative partners create a series of exhibitions that are content rich, include in-depth educational and interpretive material, and are designed to expand audiences through innovative programming.

The Art Bridges + Terra Foundation Initiative grants also foster professional development exchanges between partners and across groups. Formed by the Philadelphia Museum of Art, the Pennsylvania cohort of partners is ambitious in scale, comprising nine museums across the Commonwealth including: The Allentown Art Museum, Allentown; Demuth Foundation/Lancaster Museum of Art, Lancaster; Erie Art Museum, Erie; James A. Michener Art Museum, Doylestown; Palmer Museum of Art, Penn State University; Reading Public Museum; Trout Gallery, Dickinson College, Carlisle; and the Westmoreland Museum of American Art, Greensburg.

RPM's initial project is a focus exhibition titled *Picturing Pennsylvania Barns*, on view at The Museum from September 15, 2019 – January 5, 2020. The exhibition will feature as its centerpiece, *Hill Road*, 1920, by Pennsylvania impressionist



George William Sotter (American, 1879 – 1953), Hill Road, c. 1920, oil on canvas, Museum Purchase, 1921.549.1.

George Sotter (American, 1879 – 1953) displayed side-by-side with two works by modernist Charles Sheeler (American, 1883 – 1965), lent by the Philadelphia Museum of Art. Sheeler's *Bucks County Barn*, 1918, a gelatin silver print that captures the same barn depicted in Sotter's painting and from nearly the same angle. Sheeler's *Pennsylvania Landscape*, a luminous work painted seven years later rounds out the grouping. The exhibition will also feature works by Walter Reinsel, Ranulph Bye, and Elizabeth Hurwitz, among others. Look for engaging projects focused on American art funded through this new initiative in the coming months and years!

More About Art Bridges

Art Bridges is a pioneering new foundation dedicated to dramatically expanding access to American art across the country. Founded by collector and philanthropist Alice Walton in 2017, Art Bridges strives to bring great works of American art out of storage and into communities across America. Through financial and planning support, Art Bridges helps organizations of all sizes build exhibitions and programs that deeply engage audiences.

More About the Terra Foundation

Since it was established in 1978, the Terra Foundation for American Art has been one of the leading foundations focused on the historical art of the United States. Headquartered in Chicago, it is committed to fostering exploration, understanding, and enjoyment of American art among national and international audiences. To further cross-cultural dialogue on American art, the foundation supports and collaborates on innovative exhibitions, research, and educational programs. Implicit in such activities is the belief that art has the potential both to distinguish cultures and to unite them. Recognizing the importance of experiencing original works of art, the foundation also provides opportunities for interaction and study through the presentation and ongoing development of its own art collection in Chicago.

Art Bridges + TERRA + Philadelphia Art

The Art of the Naminghas: Dan, Arlo, and Michael

August 24, 2019 – January 5, 2020

This engaging exhibition features works by two generations of Namingha family artists: Dan, Arlo, and Michael. Widely recognized as one of the leading artists of the American southwest, Dan Namingha (b. 1950), has been creating art for more than four decades. His sons, Arlo and Michael, began their lives as artists in their father's studio.

The exhibition will feature recent works by each member of this impressive artistic dynasty. Dan, who was born in Keams Canyon, Arizona, is a member of the Hopi-Tewa Peoples. His paintings vacillate between representational and abstract art, which often include references to spirituality and the landscape. Dan's work



Dan Namingha (American, born 1950), Passage of Symbolism #13, 2000, acrylic on canvas, 60 × 120 inches, Gift, Marlin Miller, Jr., 2000.30.1

was the subject of a major exhibition, *Dan Namingha: Reflections on the Natural Way* in 2001-2002 at the Reading Public Museum. Arlo (b. 1974) is a recognized sculptor, who works in wood, bronze, marble, and other materials with forms and subjects that reflect his Hopi-Tewa heritage. Michael (b. 1977), who studied at New York's Parson's School of Design, works in a variety of media including installation, video, and photography.The Naminghas have exhibited widely in solo and group exhibitions and are represented in collections across the United States.

Masterpiece Weddings Showcase

Fun fact – following December, the second most popular month to get engaged is July. Who needs Christmas trees to pop the question when you have the sunny skies of summer vacation to set the mood? If you or someone in your life said "yes" this year, please join us or invite them to attend The Museum's 7th Annual Masterpiece Weddings Showcase on **Sunday, September 15, 2019**, at the Stone Terrace Tent. Doors open promptly at noon, and the afternoon is sure to excite and educate brides and grooms as they nibble, sip, shop, and WIN all things wedding!



Highlights of this year's Showcase include:

- the chance to win a FREE honeymoon, courtesy of AAA Travel, as well as many other raffle prizes
- a fashion show, including hair and makeup tips and trends by United Artists Salon & Spa
- tours of The Museum's one-of-a-kind wedding venues including our Art Galleries and Neag Planetarium
- delicious hors d'oeuvres prepared by The Museum's preferred caterers
- complimentary champagne for all couples
- a free swag bag filled with goodies and giveaways for the first 150 couples
- dozens of the area's best wedding professionals including photographers, DJs, bakers, florists, and more!

The Showcase is free for all couples (2 guests). Please contact The Museum's Event Rental Department at 610.371.5850 x235 for more information. Pre-registration is encouraged at **readingpublicmuseum.org/showcase**.



Make it memorable. Make it a masterpiece. Voted "Best Place to Book an Event" two years running!

From the Director



John Graydon Smith Director and CEO

Summer is upon us and although the nice weather, vacations, and ice cream trucks rolling through the neighborhood provide some needed stress relief, for many of us life during the summer months means added pressure now that the kids are out of school. When school's out for summer, the students in our lives need something to occupy their days while we continue to work and The Museum is Berks County's leading spot for "edutainment" that keeps kids learning and their adults happy!

Along with the educational and entertaining exhibits here this summer like Permian Monsters: Life Before the Dinosaurs, we'll also be hosting special programming for our families including

Smokey Bear's 75th Birthday Bash this August. In conjunction with our exhibit, *Smokey Bear and the Art of Rudy Wendelin*, our August 3rd party will feature an appearance by Smokey himself, and a bear-sized celebration for all to enjoy. We'll also be celebrating an anniversary this July as we commemorate the 50th anniversary of the lunar landing on the Moon at our Neag Planetarium, and you can read all about that event on page four of this issue of Museum Road.

If you are already looking ahead to the return to school this fall, be sure to plan a visit to see *Arthur's*[™] *World* coming in September, where kids can enter PBS' longest-running animated show and learn alongside some of the most enduring characters on TV like Arthur and all his friends. This exhibit gives us the opportunity to partner with area libraries for special programming, so continue to check our website as we add literacy-based events throughout the remainder of the year. For those of us who may still be scrambling for summertime activities for the kids on a daily basis, contact our Education Team to see if any spots remain for our everpopular Summer Camps, where kids can experience our entire campus for a week while learning about science, technology, engineering, art, and math and have a terrific time doing it!

Finally, we're pleased to announce our blockbuster fall exhibit, *CUT! Costume and the Cinema*, which opens with our "Night at The Museum" party on Saturday, September 21. Sponsored by Tompkins VIST Bank, *CUT!* brings dozens of authentic, star-worn costumes from famous movies to The Museum for you to see up close and personal. Hollywood A-listers including Johnny Depp, Kiera Knightly, Jude Law and others will have their costumes on display and styles from favorite movies including *Phantom of the Opera* and *Sense and Sensibility* take visitors through nearly 250 years of fashion design. This is just the first of several fashion-focused exhibits coming to RPM in the near future, so be sure to look for news regarding upcoming shows like *Katherine Hepburn: Dressed for Stage and Screen* and *Courting Style: Women's Tennis Fashions.*

It's summertime, and although the livin' may not be easy, at least you have the Reading Public Museum as an escape from the hustle bustle of everyday life. Come check out all we have to offer this summer and, as always, we'll look forward to "meeting you at The Museum!"

Join Your Museum Today!

The Reading Public Museum is dynamic and ever-changing, offering diverse exhibitions all year long! Temporary exhibitions featuring science and art combine with our permanent galleries to offer you an engaging experience every time you visit. As a Member, every visit to The Museum and Neag Planetarium is FREE! Plus, there are even more benefits.

Please visit readingpublicmuseum.org and click on "Join and Support" for complete details and to join securely online.

The Museum Shop

Looking for a unique gift? You'll find handmade gifts, toys and games for children, exquisite jewelry, and more. Our stock is always changing, so stop in often to see our new items! Open during regular Museum hours (no admission required). Members receive 10% off every day!

Book a Group Visit

We're thrilled to welcome eager and attentive learners from Pre-K to Seniors on a daily basis. Group rates apply to 10 or more people. For more information or to book a group, contact wendy.koller@ readingpublicmuseum.org.

Book Your Event

The Museum is home to Berks County's most treasured and distinctive wedding and event venues. Among our Fine Art Galleries, Neag Planetarium, and Stone Terrace Tent, we have a venue to accommodate every size and budget. For more information, please contact stephanie.shaak@ readingpublicmuseum.org.

Museum Address/Phone

500 Museum Rd., Reading, PA 19611 610.371.5850

Museum Hours

Daily: 11 a.m. to 5 p.m. For Holiday hours, please check our website.

Museum Admission

\$10 Adult (18-64); \$6 Seniors/Children/ College Students (w/ID); Members and Children 3 and under are free.

Planetarium Hours

Sun. 1, 2, 3 & 4 p.m. plus Weekday Shows at 2, 3, & 4 p.m. (Mon. – Fri. with some exceptions). Show Prices (for each show): \$8 Adults (18-64); \$6 Seniors/Children/College Students (w/ID); Members and Children 3 and under are free.