Reading Public Museum

500 Museum Road, Reading PA 19611

Contact: Emily Moore, Marketing Assistant

Phone: 610-371-5850 x231 or emily.moore@readingpublicmuseum.org

PENSKE ASSOCIATES DONATE \$5,000 TO THE READING PUBLIC MUSEUM



December 7, 2015 – Reading, Pa. — Penske Logistics' Transportation Management team donated \$5,000 to the Reading Public Museum after a year's work of philanthropic efforts. The members of the Penske team presented their donation to The Museum's Director and CEO, John Graydon Smith on Friday December 4, 2015.

Penske's Transportation Management team developed an outreach group in 2014 at the company's headquarters in Green Hills, to strengthen their unity as a department and to enhance their community involvement. All throughout 2015, the group hosted numerous fundraising efforts from pretzel and flower sales to art auctions. The team selected The Museum to receive the donation after learning it costs \$5,000 a day to run.

The Museum's Director and CEO, John Graydon Smith stated, "We're delighted that Penske has chosen the museum as a worthy recipient of their year-long fundraising efforts," Smith said. "We appreciate their support. The monies that the associates raised will help us continue providing interactive arts and science exhibits to the community."

The Reading Public Museum is supported in part by grants from the Pennsylvania Council on the Arts and is located at 500 Museum Road, Reading, Pa. Admission per day is: \$10 adults (18-64), \$6 children/seniors/college students (w/ID) and free to Members and children three years old and under. The Museum is open daily 11 a.m. to 5 p.m. Web: www.readingpublicmuseum.org

###

Images available. Contact emily.moore@readingpublicmuseum.org with request and specs.