

SPONSOR PACKAGES



Sunday, May 29, 2022
Noon - 4pm

WHERE? the Reading Public Museum
Arboretum, at the Stone Terrace Tent

WHO? Museum Guests, Friends,
Supporters, and their Pups

- Beer tastings provided by the following breweries: Schaylor Brewing, Willow Creek, Yuengling, and more!
- A complementary souvenir tasting glass
- A variety of food trucks & craft vendors
- Live Music
- Don't love beer? — We have you covered with wine and spirits from Manatawny Still Works, the Lucky Leprechaun, and more!
- Shopping for handmade and homemade treats, collars, and so much more for your pups!

WHY?

We have created a fun event to kick off the summer for Museum supporters and animal lovers to come together to play with their pups in the beautiful Museum Arboretum. By supporting "Dogs & Brews," you are not only supporting The Museum, but you are also supporting local animal shelters in Berks County, local businesses, and local breweries!

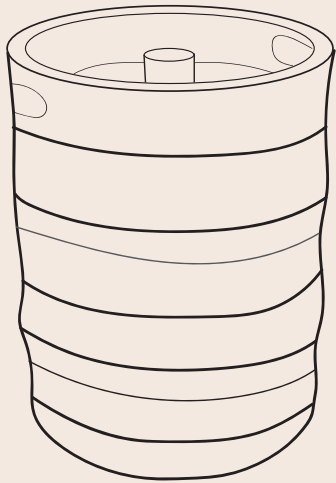
Proceeds benefit The Foundation for the Reading Public Museum.

Contact Lindsay for questions at 610.371.5850 x230.

readingpublicmuseum.org/dogs-brews

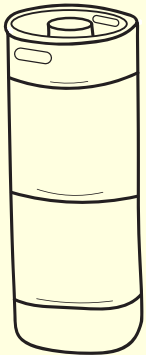
See reverse side for sponsor packages

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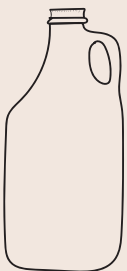
KEG SPONSOR \$5,000 (one available)

- * 12 tickets to the event with the option to set up a 10x10 (approx.) booth
- * Discounted use of a Museum gallery space for your next client event prior to May 2023
- * Exclusive ad on the Atrium Video Message Board (through Spring 2023)
- * Logo placement on all event signage
- * Logo placement on tasting glass
- * Full Page ad in the event program
- * Verbal recognition as Presenting Sponsor at the event
- * Opportunity to address event attendees—two minute max
- * Publicity in all media and printed materials relating to the event
- * Sponsorship recognition in Museum's quarterly newsletter distributed to 4,500 Members
- * Listing on the Reading Public Museum website with link to your company website



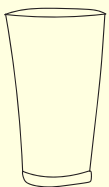
SIXTEL SPONSOR \$2,500 (ONE LEFT!!)

- * 8 tickets to the event with the option to set up a 10x10 (approx.) booth
- * Logo placement on the Atrium Video Message Board (through Spring 2023)
- * Logo placement on event signage and 1/2 page ad in event program
- * Verbal recognition at the event
- * Publicity in all media and printed materials relating to the event
- * Sponsorship recognition in Museum's quarterly newsletter distributed to 4,500 Members
- * Listing on the Reading Public Museum website with link to your company website



GROWLER SPONSOR \$1,000 (unlimited available)

- * 6 tickets to the event with the option to set up a 10x10 (approx.) booth
- * Logo placement on the Atrium Video Message Board (through Spring 2023)
- * Logo placement on event signage and 1/3 page ad in event program
- * Verbal recognition at the event
- * Publicity in all media and printed materials relating to the event
- * Sponsorship recognition in Museum's quarterly newsletter distributed to 4,500 Members
- * Listing on the Reading Public Museum website with link to your company website



PINT SPONSOR \$500 (unlimited available)

- * 4 tickets to the event with the option to set up a 10x10 (approx.) booth
- * Logo placement on event signage and listing in event program
- * Verbal recognition at the event
- * Publicity in all media and printed materials relating to the event
- * Sponsorship recognition in Museum's quarterly newsletter distributed to 4,500 Members
- * Listing on the Reading Public Museum website with link to your company website

Please contact Lindsay Crist for additional information or to sponsor the event
610.371.5850 x230 or lindsay.crist@readingpublicmuseum.org



PAWgram and/or Sponsorship Form

☐ YES, I would like to sponsor the 9th Annual Dogs & Brews at the following level:

☐ \$5,000 (one available)

☐ \$2,500 (one left!!)

☐ \$1,000 (unlimited)

☐ \$500 (unlimited)



☐ I would like to add on a ¼ page ad to my Pint Sponsorship for \$200

☐ I can't sponsor this year, but I would like a ¼ page ad in the PAWgram for \$200

Business Name: _____

Contact Name: _____ Phone: _____

Street Address: _____ City/State/Zip: _____

Email: _____

Total: (Sponsorship + PAWgram) \$ _____

☐ Yes, I would like the opportunity to set up a marketing table at the event

Payment (please check one) ☐ I have enclosed a check payable to the Reading Public Museum ☐ Please charge my credit card

MC ☐ Visa ☐ Discover ☐ AmEx ☐ Card# _____ EXP: _____ Security Code: _____

Signature _____

Please email this form to lindsay.crist@readingpublismuseum.org **OR** print and mail to
500 Museum Road • Reading, PA 19611 • ATTN: Lindsay Crist

All sponsor donations must be received before April 23, 2022 for print recognition.

Thank you for your support.

