

# SPONSOR PACKAGES



**Sunday, May 28, 2023**  
**Noon - 4pm**

**WHERE?** the Reading Public Museum  
Arboretum, at the Stone Terrace Tent

**WHO?** Museum Guests, Friends,  
Supporters, and their Pups

- Beer tastings
- A complementary souvenir  
tasting glass
- A variety of food trucks & craft vendors
- Live Music
- Don't love beer? — We have you covered.  
Wine and spirits will be available too!
- Shopping for handmade and homemade  
treats, collars, and so much more for your  
pups!

## WHY?

We have created a fun event to kick off the summer for Museum supporters and animal lovers to come together to play with their pups in the beautiful Museum Arboretum. By supporting "Dogs & Brews," you are not only supporting The Museum, but you are also supporting local animal shelters in Berks County, local businesses, and local breweries!

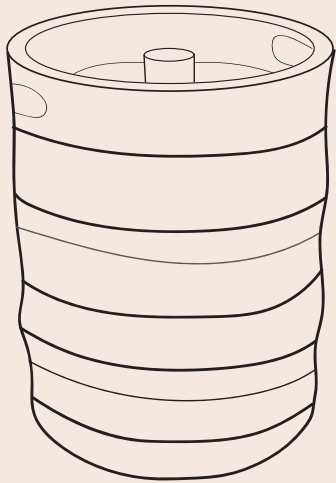
*Proceeds benefit The Foundation for the Reading Public Museum.*

**Contact Michaela for questions at  
610.371.5850 x254.**

**[readingpublicmuseum.org/dogs-brews](http://readingpublicmuseum.org/dogs-brews)**

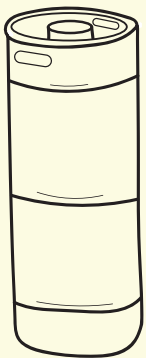
**See reverse side for sponsor packages**

# SPONSOR PACKAGES



## KEG SPONSOR \$5,000 (one available)

- \* 12 tickets to the event with the option to set up a 10x10 (approx.) booth
- \* Discounted use of a Museum gallery space for your next client event prior to May 2023
- \* Exclusive ad on the Atrium Video Message Board (through Spring 2023)
- \* Logo placement on all event signage
- \* Logo placement on tasting glass
- \* Full Page ad in the event program
- \* Verbal recognition as Presenting Sponsor at the event
- \* Opportunity to address event attendees—two minute max
- \* Publicity in all media and printed materials relating to the event
- \* Sponsorship recognition in Museum's quarterly newsletter distributed to 4,500 Members
- \* Listing on the Reading Public Museum website with link to your company website



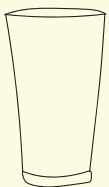
## SIXTEL SPONSOR \$2,500 (ONE LEFT!!)

- \* 8 tickets to the event with the option to set up a 10x10 (approx.) booth
- \* Logo placement on the Atrium Video Message Board (through Spring 2023)
- \* Logo placement on event signage and 1/2 page ad in event program
- \* Verbal recognition at the event
- \* Publicity in all media and printed materials relating to the event
- \* Sponsorship recognition in Museum's quarterly newsletter distributed to 4,500 Members
- \* Listing on the Reading Public Museum website with link to your company website



## GROWLER SPONSOR \$1,000 (unlimited available)

- \* 6 tickets to the event with the option to set up a 10x10 (approx.) booth
- \* Logo placement on the Atrium Video Message Board (through Spring 2023)
- \* Logo placement on event signage and 1/3 page ad in event program
- \* Verbal recognition at the event
- \* Publicity in all media and printed materials relating to the event
- \* Sponsorship recognition in Museum's quarterly newsletter distributed to 4,500 Members
- \* Listing on the Reading Public Museum website with link to your company website



## PINT SPONSOR \$500 (unlimited available)

- \* 4 tickets to the event with the option to set up a 10x10 (approx.) booth
- \* Logo placement on event signage and listing in event program
- \* Verbal recognition at the event
- \* Publicity in all media and printed materials relating to the event
- \* Sponsorship recognition in Museum's quarterly newsletter distributed to 4,500 Members
- \* Listing on the Reading Public Museum website with link to your company website

Please contact Michaela Zaborowski for additional information or to sponsor the event  
610.371.5850 x254 or [michaela.zaborowski@readingpublicmuseum.org](mailto:michaela.zaborowski@readingpublicmuseum.org)