

The
Eleventh
Annual

Golfin' in the Galleries

READING PUBLIC MUSEUM 2024

Join us for a night of mini golf and experience The Museum in a whole new way!

When: Golfin' in the Galleries: Friday, February 16, 2024 | 6-9pm

Putt-Putt in the Galleries: Saturday, February 17 - Monday, February 19, 2024 | 11am-5pm

Where: Reading Public Museum

Who: Golfin' in the Galleries: 100-150 attendees

Putt-Putt in the Galleries: 300+ families (1,000+ individuals)

The Museum is proud to bring **Golfin' in The Galleries** back for the eleventh year to provide a unique experience for attendees. Host clients, co-workers, and friends at The Museum for a fun, carefree night in the galleries. This year, the course will be throughout the permanent galleries to create a unique miniature golf experience.

Dress in your favorite golf pants and visor or wear your most comfortable jeans!

The fun doesn't end on Friday — the course will stay up through the weekend for families and visitors to putt-putt through the galleries!

**The Memorable Evening with Friends, Clients, Co-workers, and Family —
ALL TICKETS INCLUDE:**

- ✓ Open Bar!
- ✓ Food Stations and Delicious eats throughout the night
- ✓ A one-of-a-kind experience through the permanent galleries
- ✓ Raffle and Door Prizes



See reverse side for Sponsor Packages



SPONSOR PACKAGES

* **Print Deadline January 31, 2024**

Please return the included sponsorship form to Sydney Ernst at 500 Museum Road, Reading, PA 19611 by January 31.

For questions contact Sydney Ernst at sydney.ernst@readingpublicmuseum.org

▶ **HOLE IN ONE PRESENTING SPONSOR — \$5,000** ¹ AVAILABLE

- Recognition as presenting sponsor on all event and promotional materials
- 18th Hole sponsor with logo and banner placement
- Logo placement on score cards (used all weekend)
- Up to 5-Foursomes to participate in the event
- Opportunity to verbally address event attendees
- Logo or advertisement displayed on Atrium TV during event (will remain up throughout the weekend)
- Opportunity for product placement at event
- Logo placement on all event signage (will remain up throughout the weekend)
- 20 Museum passes to share with friends and family to participate in putt-putt throughout the weekend
- Recognition as presenting sponsor in Museum Road (quarterly newsletter)
- Publicity in event-related social media posts to 30,000+ followers
- Listing on Sponsor Slide in Atrium Slideshow
- Listing on event webpage with link to company website

▶ **EAGLE BAR SPONSOR — \$2,500** ² AVAILABLE

- Logo placement at stationary bar
- Logo placement on roaming bar cart
- Opportunity to engage with event attendees by pushing the bar cart for a portion of or the entire event
- Logo placement on score cards (used all weekend)
- Up to 3-Foursomes to participate in the event
- Opportunity for product placement at bars
- Logo placement on all event signage (will remain up throughout the weekend)
- 10 Museum passes to share with friends and family to participate in Putt-Putt throughout the weekend
- Recognition as event sponsor in Museum Road (quarterly newsletter)
- Publicity in event-related social media posts to 30,000+ followers
- Listing on Sponsor Slide in Atrium Slideshow
- Listing on event webpage with link to company website

▶ **BIRDIE HOLE SPONSOR — \$1000** ^(4 AVAILABLE)

- Logo placement and listed as hole sponsor for 2 holes (will remain up throughout the weekend)
- Up to 2-Foursomes to participate in the event
- Opportunity for product placement at 2 holes
- Logo placement on all event signage (will remain up throughout the weekend)
- Recognition as event sponsor in Museum Road (quarterly newsletter)
- Publicity in event-related social media posts to 30,000+ followers
- Listing on Sponsor Slide in Atrium Slideshow
- Listing on event webpage

▶ **PAR HOLE SPONSOR — \$500** ^(9 AVAILABLE)

- Logo placement and listed as hole sponsor for 1 hole (will remain up throughout the weekend)
- 1-Foursome to participate in the event
- Opportunity for product placement at 1 hole
- Logo placement on all event signage
- Recognition as event sponsor in Museum Road (quarterly newsletter)
- Publicity in event-related social media posts to 30,000+ followers
- Listing on Sponsor Slide in Atrium Slideshow
- Listing on event webpage