

# MUSEUM ROAD

WINTER 2018

A publication of Reading Public Museum • Planetarium • Arboretum



Produced by  
The Children's Museum of Indianapolis

Presented by  
  
Riley Hospital  
for Children  
Enhance. Elevate. Empower.

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Disney  
Junior  
© Disney



# Disney **DOC McStuffins** The Exhibit

Produced by  
The Children's Museum of Indianapolis

Presented by   
Riley Hospital for Children  
Indiana University Health

January 27 – May 20, 2018

Experience the first-ever children's museum exhibit based on Disney Junior's Peabody Award-winning series, *Doc McStuffins*.

The highly interactive experience transports children and families from Doc's backyard clinic to the McStuffins Toy Hospital. There, families are invited to help Doc perform check-ups and diagnose toy patients, while learning about healthy habits, compassion and nurturing care.

Disney Junior's *Doc McStuffins* is an imaginative animated series about a six-year-old girl who communicates with and heals stuffed animals and broken toys out of her backyard playhouse clinic and in the magical McStuffins Toy Hospital. Created and executive-produced by Humanitas Prize and Emmy Award-winning Chris Nee, the series has been lauded globally for its modeling of good health practices and imparting to young viewers the importance of taking care of oneself and others.



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© Disney

## Doctor-in-Training Birthday Parties!



Do you have a bad case of the boring birthday party blues? You're in luck, the Doc is IN! Let the Doc get you right back in the swing—her Big Book of Boo-Boos recommends a birthday party at The Museum! You and your guests will feel much better after a visit to the *Doc McStuffins: The Exhibit* toy hospital featuring an operating room, pet vet, and much more. After a hard day's work in the clinic, hang up your hand-crafted magical stethoscope and recharge your batteries with some x-ray art and doctor-inspired games that are sure to tickle your funny bone! Call Laura today to find out more about our Doctor-in-Training parties and how your little birthday boy or girl can celebrate their special day at the backyard playhouse clinic!

Doctor-in-Training parties are scheduled on Saturdays and Sundays at 10 a.m. or 2 p.m., beginning Sunday, February 4 through Sunday, May 20, and are best for children turning 3 years or older. Contact Laura Culp at 610.371.5850 x235, or [laura.culp@readingpublicmuseum.org](mailto:laura.culp@readingpublicmuseum.org) for more information.

## Lions, Cheetahs, and Bears, oh my!

Have you ever wanted to travel around the world on a safari? Now's your chance! See the amazing animals that inhabit the Earth in The Museum's newly renovated Animal Habitats Gallery. Opening in early 2018, the permanent installation features animals from five of the seven continents. Stroll through the African savanna where you will meet an African elephant, lion, and rhinoceros. Turn the corner and find yourself in Russia with a Kamchatka brown bear, one of the largest bears in the world, a wolverine, and more. Every aspect of the Gallery will make you feel like you're in the animals' habitat. An awe-inspiring experience.

*Stay tuned for a grand opening date!*



## After the Dinosaurs: Ice Age Mammals

February 3 – May 6, 2018

Enter the Age of the Mammals, a survey of the Cenozoic era. Explore cornerstones of the Ice Age, from gregarious carnivores to massive herbivores. Watch members of an Australopithecus (one of the longest-lived and best-known early human species) family engage in routine activities in a cave in Africa: a mother cradling her baby, a father keeping a lookout for threats, and a juvenile banging a bone against a rock while another chomps on food. Spend a day in the life of a Smilodon (saber-toothed cat); frolic in the snow with a Smilodon pack, and listen to a Smilodon bellow as it attacks a Megatherium (sloth).



Woolly mammoth



Australopithecus family

Then enter the land of herbivores. Stand beneath a Platybelodon slicing vegetation with its jaw like a scythe. Travel the tundra with a massive woolly mammoth, and then wallow in the mud with the largest land mammal to have ever lived, a Baluchitherium. Witness the gigantic, flightless Diatryma wandering near a watering hole, while a Coelodonta (woolly rhinoceros) roams the snowy landscape in search of grasses to eat. Walk with the truck-sized Doedicurus, an ancestor of the modern-day armadillo, and a dog-sized Hyracotherium, the first horse predecessor, as they munch on vegetation.

The exhibition is produced by Kokoro Exhibits and is sponsored locally by The Friends of the Reading Public Museum and Bruce and Reneé Dietrich Endowment Funds.



Gallery installation at the Reading Public Museum.

## Keith Haring: Symbolic Gestures

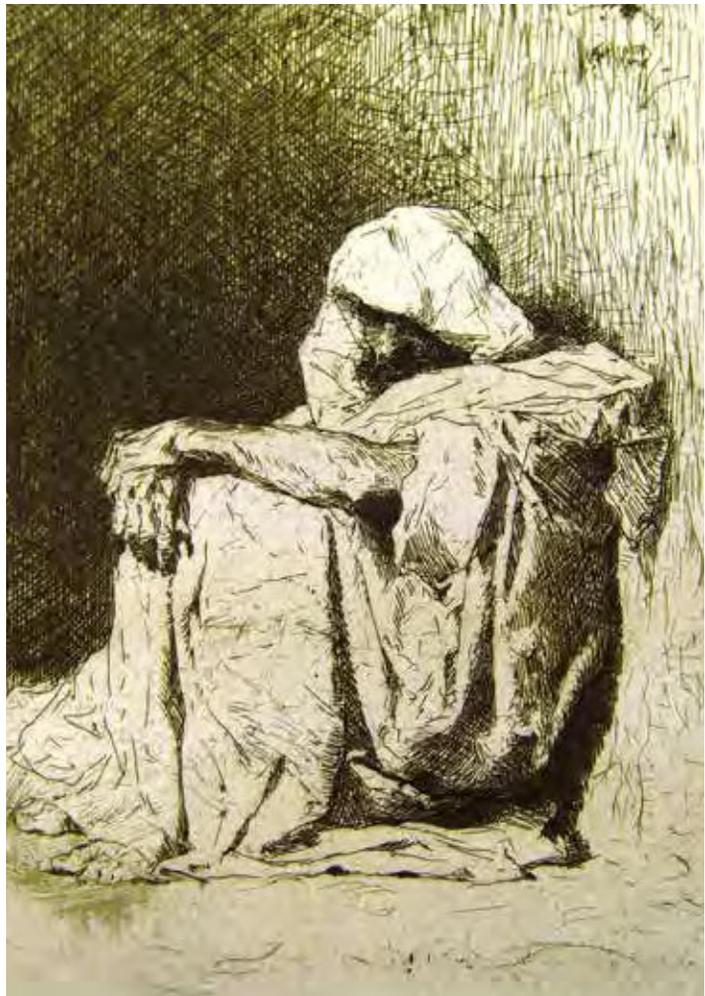
January 27 – April 15, 2018

The year 2018 marks the 40th anniversary of Keith Haring's first solo exhibition held at the Pittsburgh Arts and Craft Center in 1978. The Reading Public Museum, where the artist first exhibited his work in 1976, will mount an exhibition of paintings, prints, and sculpture from all phases of his career by the internationally-known "hometown" artist. Raised in Kutztown, Berks County, Keith Haring went on to become one of the most influential artists of his generation, making his mark as both a graffiti artist and later, as a fine artist. Haring enlisted a language of visual symbols that embodied the essence of his age—televisions, radiant babies, barking dogs, hearts, pyramids, etc. — all of which became universally recognizable. Early works from the dawn of his career as well as works from the artist's *Pop Shop* (1987, 1988), *Chocolate Buddha* (1989), and *Icons* (1990) series will be included in the exhibition.

## Mariano Fortuny: Etching the Exotic

February 10 – May 27, 2018

This unique exhibition features a group of more than 30 etchings by Spanish painter and etcher, Mariano Fortuny (Spanish, 1838 – 1874) and his contemporaries. One of the leading artists of his day, working in both Paris and Rome, the artist achieved international renown in the second half of the 19th century. The artist often explored the theme of Orientalism (depiction of Middle Eastern, South Asian, and East Asian cultures) and the romantic exotic, drawn from trips to North Africa, including time in Tangier during 1859-60 during the Spanish-Moroccan War. Fortuny was an innovator in painting, watercolor, and etching, and this exhibition will include several works in those mediums. His distinctive and brilliant use of etching as an independent genre, with a unique freedom of line and expression, made him one of the most important and influential graphic artists of his time. All of the works are drawn from the collection at the Reading Public Museum.



Mariano Fortuny y Carbó, Spanish, 1838 – 1874. *Arabe Assis (Seated Arab)* c. 1863 – 1867, etching, Museum Purchase, 1924.415.1.

Sponsored locally by **MAGGS&ASSOCIATES**  
WEALTH MANAGEMENT ADVISORS  
**Merrill Lynch**

# Guess the Collection!



2 This instrument is still used today in food preparation. What is this item?

1 This may be shaped like a whale, but it had a functional everyday use. What is this item?



3 In the 17th, 18th, and even 19th centuries, houses would have had at least one of these. What is this item?

## Answers

3. Tripod crusie lamp made of iron. Crusie lamps were popular in the 1600s and 1700s but were still widely used into the 19th century by poor households. It consists of a formed metal bowl to hold fuel (animal fat) with a channel for a wick. Later examples sometimes had multiple wick channels in an attempt to produce more light. A second tray would often have been placed beneath to catch any oil that dripped off the wick, as the wick would draw up oil faster than it burned. They were smoky, smelly, and required constant tending to avoid house fires.

2. Basalt ring-type poi pounder from Kauai, Hawaii. The Hawaiian term is pohaku puka ku'i poi. It was used for pounding cooked taro root into poi, a main staple of the traditional Hawaiian diet. Taro root is steamed in an earth oven, peeled with a shell scraper, and placed on a wooden pounding board. They are still used today.

1. An ivory toggle in the shape of a whale's head with incised detail, used in place of buttons on clothing. This example was collected in 1888 during an expedition to King Island in the Bering Sea, off the western coast of Alaska.

## Exciting Wedding Announcements

Engagement season is upon us, and the events team here at RPM is gearing up for another year of all things wedding. We have some exciting changes and additions in the works, as well as a thrilling announcement — **YOUR Museum was just awarded “Best Place to Book An Event”** by *Berks County Living* magazine! This is a wonderful accomplishment for our institution and staff, made all the more possible by the support of our many donors, Members, and visitors. Fresh off this exhilarating win, we’re renaming our bridal fair to the *Masterpiece Weddings Showcase*, and moving it to the fall in 2018. In addition, we’re offering a Summer Wedding Booking Special for those couples looking to tie the knot here at The Museum this coming summer. To find out more about all of this fantastic news, please visit the “Book Your Event” section of our website. *Make it memorable. Make it a masterpiece!*



# Golfin' in the Galleries

READING PUBLIC MUSEUM 2018

Friday, February 9, 2018 | 6 p.m.

## Mini Golf & Beer Tasting

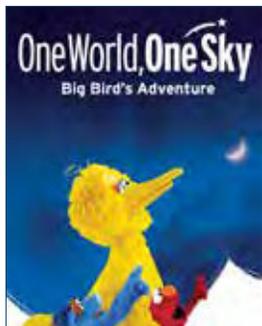
*Through the Ice Age*

Join in on the fun at The Museum's first fundraiser of the year! For tickets, contact Amanda Machik at 610.371.5850 x257.



**Don't forget Family Mini Golf weekend!**  
Saturday & Sunday, February 10 – 11  
See website for details

## New Adventures at The Neag Planetarium



### One World, One Sky: Big Bird's Adventure

Join Big Bird and Elmo on an unforgettable journey to the Moon and back! When Elmo's friend Hu Hu Zhu stops by Sesame Street for a visit, he notices that Sesame Street is a little bit different from his home in China. But when he looks up at the sky, he feels right at home. Elmo and Hu Hu Zhu may live in different countries, but they share the same sky!

With a little help from Big Bird, the two friends learn about the Sun, the Moon, and the Big Dipper; then blast off in an imaginary rocket to the Moon! Along the way, they invite the audience to sing along to songs about space and celebrate the sky that belongs to everyone.

### Perfect Little Planet

A family from another star system searches our solar system for the perfect vacation spot. Dad wants peace and quiet, Mom wants pretty moons. Visit all the planets and enjoy exotic locales on the vacation of a lifetime. Walk on Pluto's frozen surface, fly the ice cliffs of Miranda, and feel the power of Jupiter's storm clouds.

A fun show for the whole family with awesome vistas and fun exploration. Which destination would you choose, and where will our family of aliens end up?

**Planetarium closing for renovations:** The Neag Planetarium is installing a brand new projection system! To complete the renovations, **the planetarium will be closed from January 22 – February 13, 2018.** During this time, no star shows will be presented.



## From the Director



John Graydon Smith-  
Director and CEO

Big name, popular, branded experiences really seem to attract everyone's attention these days – whether it's the newest installation of a Hollywood franchise at the local movie theater, the latest "it" performer coming to town for a concert, or the new game that everybody is playing on their phones – people seem to gravitate toward the familiar and well-established when it comes to spending their discretionary dollars. Here at the Reading Public Museum, we're latching on to those trends as we continue to invite in new (and returning) visitors to experience all that The Museum has to offer.

Recognizable names like Disney, Keith Haring, and Sesame Street are all coming to Berks County in the coming months, and with them the established brands that the general public is quick to identify with. Our cover story in this edition of Museum Road focuses on **Doc McStuffins**, a Disney character that is the subject of the first Disney Junior museum exhibition ever created. This family-friendly experience is only slated to visit eight venues on its tour and we've been fortunate enough to have been selected as one of them! Kids and their adults will love exploring Doc's magical hospital and learning about the medical profession while demystifying the doctor and hospital experience through the kind of hands-on, immersive fun for which Disney is recognized as the global leader.



Once you're done in Doc's world you can head to our Cohen Galleries of Modern & Contemporary Art to step into the colorful and creative world of **Keith Haring**, Berks County's most famous artist. Read all about the exhibition, as well as some of our other art-based exhibits, on page 4 and then plan a trip to see rare works by Haring as we celebrate the 40th anniversary of his first solo-exhibition. This is a show that will certainly appeal to all ages and continues The Museum's dedication to showcasing world-class art across our many varied galleries.

And finally, as we look toward the **Golden Anniversary of the founding of our Neag Planetarium in 2018**, we're celebrating by introducing new content for our school group and general public shows including **One World, One Sky: Big Bird's Adventure**, featuring the stars of Sesame Street. These new shows will debut alongside our state-of-the-art 4K laser projection system once the Planetarium reopens in February, all made possible by a generous grant from the Wyncote Foundation, so make plans to come over to see what the next generation of full-dome planetariums looks like!



As we continue to mix in these new experiences with our longtime favorites like Nefrina the Mummy and the rest of the treasures of the Reading Public Museum, we hope that you, our members, will reach out to your friends and neighbors who may not have visited us in some time. Please encourage them to check us out again, and maybe even offer to come along and show them around. With all these big names visiting in 2018, we're sure there will be something for everyone to experience right here in Berks County!

### Join Your Museum Today!

The Reading Public Museum is dynamic and ever-changing, offering diverse exhibitions all year long! Temporary exhibitions featuring science and art combine with our permanent galleries to offer you an engaging experience every time you visit. As a Member, every visit to The Museum and Neag Planetarium is FREE! Plus, there are even more benefits.

Please check [www.readingpublicmuseum.org](http://www.readingpublicmuseum.org) and click on "Join and Support" for complete details and to join securely online.

### The Museum Shop

Looking for a unique gift? You'll find handmade gifts, toys and games for children, exquisite jewelry, and more. Our stock is always changing, so stop in often to see our new items! Open during regular Museum hours (no admission required). Members receive 10% off every day!

### Book a Group Visit

We're thrilled to welcome eager and attentive learners from Pre-K to Seniors on a daily basis. Group rates apply to 10 or more people. For more information or to book a group, contact [wendy.koller@readingpublicmuseum.org](mailto:wendy.koller@readingpublicmuseum.org).

### Book Your Event

The Museum is home to Berks County's most treasured and distinctive wedding and event venues. Among our Fine Art Galleries, Neag Planetarium, and Stone Terrace Tent, we have a venue to accommodate every size and budget. For more information, please contact [stephanie.shaak@readingpublicmuseum.org](mailto:stephanie.shaak@readingpublicmuseum.org).

### Museum Address/Phone

500 Museum Rd., Reading, PA 19611  
610.371.5850

### Museum Hours

Daily: 11 a.m. to 5 p.m.  
For Holiday hours, please check our website.

### Museum Admission

\$10 Adult (18-64); \$6 Seniors/Children/College Students (w/ID); Members and Children 3 and under are free.

### Planetarium Hours

Sun. 1, 2, 3 & 4 p.m. plus Weekday Shows at 2, 3, & 4 p.m. (Mon. – Fri. with some exceptions). Show Prices (for each show): \$8 Adults (18-64); \$6 Seniors/Children/College Students (w/ID); Members and Children 3 and under are free.

# Calendar of Events and Activities

## Planetarium

### Star Shows

#### EVERY SUNDAY (Jan-Mar)

- 1 p.m. – *One World: One Sky: Big Bird's Adventure*
- 2 p.m. – *Perfect Little Planet*
- 3 p.m. – *Phantom of the Universe*
- 4 p.m. – *Jack Frost and the Skies of Winter*

#### WEEKDAYS Mon. – Fri.,

#### 2 p.m., 3 p.m. & 4 p.m.

See website for schedule.

### Floyd Final Friday Music Shows

Friday, January 26, February 23, and March 30

- 7 p.m. – *Sonic Vision*
- 8 p.m. – *Pink Floyd: Dark Side of The Moon*
- 9 p.m. – *Pink Floyd: The Wall*
- 10 p.m. – *Pink Floyd: Wish You Were Here*

## Current & Upcoming Exhibitions

### Hands-On Harley-Davidson™

Through January 7, 2018

### Hit the Road: Classic Motorcycles

Through January 7, 2018

### Peephole: Peering into the World of Hollywood and LA.

Through January 14, 2018

### Pop Culture: Selections from the Frederick R. Weisman Art Foundation

Through January 14, 2018

### Yuletide Around the World: Festival of Trees

Through January 21, 2018

### Keith Haring: Symbolic Gestures

January 27 – April 15, 2018

### Doc McStuffins: The Exhibit

January 27 – May 20, 2018

### After the Dinosaurs: Ice Age Mammals

February 3 – May 6, 2018

### Mariano Fortuny: Etching the Exotic

February 10 – May 27, 2018

## Events

### New Member Breakfast

Sunday, January 7 • 9:30 – 11 a.m.

Have you joined RPM recently? Take advantage of your Membership with an early morning visit to get a look at the exhibitions while you enjoy breakfast with other Museum Members! RSVP by Jan 2 to Amanda. +

### RPM Business Breakfast

Jan. 16, Feb. 20 & Mar. 20 • 7:30 a.m.

Members chat and network with John Graydon Smith and other Museum Supporters about what is happening at The Museum all while enjoying breakfast.

If you are interested in having your business featured at a marketing spotlight table at an upcoming Business Breakfast contact Amanda. Reservations are strongly encouraged. +

Sponsored by Weidenhammer Systems, Inc.

### Golfin' in the Galleries

February 9 • 6 p.m.

Team up with your co-workers, clients, and friends for the most unique night at The Museum! Putt-putt through the galleries of The Museum. Enjoy great food and a complimentary beer tasting by Stoudt's Brewing Company. A cash bar will be available for cocktails and wine.

Cost: \$400/foursome, \$550 for foursome with hole sponsorship. Register by February 5. +

### Family Mini Golf Weekend

February 10 – 11 • 11 a.m. – 5 p.m.

Take your family mini golfin' through the galleries Saturday and Sunday! No reservations necessary! \$5 per ball with the price of admission. Admission is FREE for Members.



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### Dinner Series —

#### A Celebration of Good Taste

Thursday, February 22 • 5:30 p.m.

Celebrating a Berks County Legend: Keith Haring, and featuring dinner by *Special Occasions* by *Panevino*. Space is very limited. Reservations required by February 15. +

Pricing: \$125 per Member

\$150 per Non-Member

Sponsored by Mark A. Maggs, Maggs & Associates, Wealth Management Advisors – Merrill Lynch.

### Easter at The Museum

Sunday, April 1 • 11 a.m. – 5 p.m.

Continue the Easter tradition here at The Museum! Meet the Easter Bunny and explore the galleries. As Always, Members are free! See website for details.

## Adult Programs

### Arboretum Education

Join us for a variety of learning opportunities presented by Master Gardeners, avid horticulturists, and other industry specialists. Program begins at 1:30 p.m. FREE for Members / \$5 for Non-Members. RESERVATIONS REQUIRED.\*

February 27 - Topic TBA

March 27 - Topic TBA

### Senior Series (all are welcome)

Come to The Museum for this senior-friendly program which runs on the 4th Friday of every month beginning at 1:30 p.m., unless otherwise noted. Senior Series is FREE for Members and FREE with Museum admission. All documentary screenings are held in The Neag Planetarium. Guests of all ages are welcome.

February 23 - Documentary – *Ice Age Death Trap*

March 23 - Lecture - *Keith Haring: Symbolic Gestures*

Sponsored by Paramount Living Aids

### Uncorked Creativity

Grab some friends (21 and over) and come to The Museum for a night of desserts and handmade art! Feel free to bring a bottle of wine to share with your friends as you create your own unique masterpiece. No experience is necessary! Programs run 6–9 p.m. RESERVATIONS REQUIRED.\*

February 27 - Lantern in the Snow

March 27 - African Animal String Art

Cost: \$35 per Member/ \$45 per Non-Member

### Bus Trip

There will be a Museum Bus Trip to the Walters Museum of Art in April 2018. Please stay tuned for more details or call Wendy at 610.371.5850 x223.

## Family-Friendly Programs

### Drop In and Draw

January 20, February 17 & March 17

Grab some friends and swing by the galleries for our new Drop In and Draw program. We provide the paper and pencils, you do the rest! 11 a.m.-5 p.m. with experienced artist on hand from 1-3 p.m.

### Full Steam Ahead

Enjoy a day of learning while having fun at The Museum with your little one. A variety of STEAM (Science, Technology, Engineering, Art, and Mathematics) based topics will be explored each month. Programs run 9:30–11:30 a.m. RESERVATIONS REQUIRED.\*

February 15 - Heart Day

March 15 - All About Animals

### RPM READS!

Join RPM for an exciting new book club: RPM Reads! is an adult book club themed after one of The Museum's exhibitions. See website for more details. Programs run 6–7:30 p.m. RESERVATIONS REQUIRED.\*

January 29 - Hidden Figures

March 19 - Peacock and Vine: On William Morris and Mariano Fortuny

### Homeschool Days

Join The Museum for an exciting morning filled with special tours and hands-on projects that the whole family can enjoy! For descriptions and pricing, see website. Programs run 10 a.m.–12 p.m. RESERVATIONS REQUIRED.\*

January 24 - Animal Habitats & Adaptations

February 21 - Ice Age

### Kids' Night Out

These hands-on evenings are just for kids! Featuring a different topic each night, kids enjoy gallery time, crafts, and more! Plus pizza dinner and an evening snack are included! Programs run from 6–9:30 p.m. and are for kids ages 6-12. For descriptions and pricing, see website. RESERVATIONS REQUIRED.\*

January 19 - Going Wild

February 16 - Junior Doctor

March 16 - Discover the Ice Age

### Sensory Morning

Geared toward our friends with special needs, this program provides a quieter environment to explore The Museum before it opens to the public. Regular Museum Admission applies. Call for more details. Program runs 9–11 a.m. RESERVATIONS REQUIRED.\*

January 29 - *Doc McStuffins*

Information subject to change, including cancellations and/or new programming added to the schedule. Check [www.readingpublicmuseum.org](http://www.readingpublicmuseum.org) for the latest details.

+ Contact Amanda Machik at 610.371.5850 x257 or email [amanda.machik@readingpublicmuseum.org](mailto:amanda.machik@readingpublicmuseum.org)

\* Contact Wendy Koller at 610.371.5850 x223 or email [wendy.koller@readingpublicmuseum.org](mailto:wendy.koller@readingpublicmuseum.org)